

APPROVED

for adults with
heart failure with
ejection fraction
of 40% or more

Getting Started With KERENDIA

Information and savings to help you every
step of the way

Find savings and support info on pages 11 to 15.

What is KERENDIA?

KERENDIA (finerenone) 10mg, 20mg, 40mg tablets is a prescription medicine used to:

- reduce the risk of death due to cardiovascular disease, hospitalization for heart failure, and urgent heart failure visits in adults with heart failure with left ventricular ejection fraction (HF LVEF) of $\geq 40\%$, when the heart may pump normally, but may not fill properly

Important Safety Information

Do not take KERENDIA if you:

- Are allergic to any of the ingredients in KERENDIA
- Take certain medications called CYP3A4 inhibitors. Ask your healthcare provider if you are not sure if you are taking any of these medications
- Have problems with your adrenal glands

Please see additional Important Safety Information and Important Facts about KERENDIA throughout.

Important Facts About KERENDIA

About KERENDIA

KERENDIA is a prescription medicine used to treat adults with heart failure with left ventricular ejection fraction (HF LVEF) of $\geq 40\%$, when the heart may pump normally but may not fill properly.

KERENDIA may help **reduce the risk of:**



death due to cardiovascular disease



hospitalization for heart failure



urgent heart failure visits

Q: What is heart failure?

A: Heart failure doesn't mean that your heart has stopped working. It means that the heart is not functioning well enough to meet the demands of the body.

It can cause symptoms such as shortness of breath, tiredness, and swelling in your legs and feet.

Q: What is an ejection fraction?

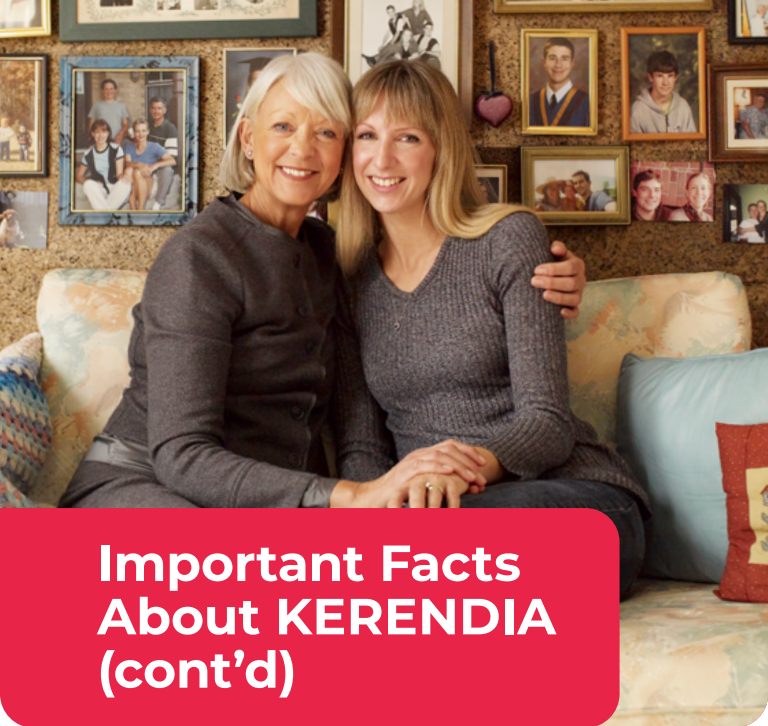
A: Your "ejection fraction" (EF) is a measurement of how well your heart is able to move blood throughout your body. It tells us what percentage of the blood in your heart is pumped out with each heartbeat.

Q: Who should not take KERENDIA?

- A:**
- Patients who are allergic to any of the ingredients in KERENDIA
 - Patients who take certain medications called CYP3A4 inhibitors. Ask your healthcare provider if you are not sure if you are taking any of these medications
 - Patients who have problems with adrenal glands

For more information, visit [KERENDIA.com](https://www.kerendia.com)

Please see additional Important Safety Information and Important Facts about KERENDIA throughout.



Important Facts About KERENDIA (cont'd)

Q: What warnings should I know before starting treatment with KERENDIA?

- A:**
- KERENDIA can cause the potassium level in your blood to increase (hyperkalemia). Your healthcare provider will check your potassium level and kidney function before starting and during treatment with KERENDIA. Before taking KERENDIA, tell your healthcare provider if you have a high level of potassium in your blood or take medications that may increase potassium in your blood
 - KERENDIA can cause worsening of kidney function in patients with heart failure. Your healthcare provider will measure your kidney function before and during treatment with KERENDIA

Q: What should I tell my healthcare provider about before starting treatment with KERENDIA?

- A:** Tell your healthcare provider if you:
- Have severe liver problems
 - Are pregnant or plan to become pregnant, or are breastfeeding or plan to breastfeed. Avoid breastfeeding during treatment with KERENDIA and 1 day after treatment
 - Take any prescription and over-the-counter medicines, salt substitutes, vitamins, and herbal or potassium supplements

Q: What should I keep in mind while taking KERENDIA?

- A:**
- KERENDIA may affect the way other medications work, and other medications may affect how KERENDIA works. Do not start or stop any medicine before you talk with your healthcare provider
 - Avoid grapefruit or grapefruit juice as it may increase KERENDIA levels in the blood

Please see additional Important Safety Information and Important Facts about KERENDIA throughout.



Important Facts About KERENDIA (cont'd)

Q: What are the most common side effects while taking KERENDIA?

A: The most common side effects seen in people receiving KERENDIA were:

- **Hyperkalemia** (potassium level in your blood that is higher than normal)
- **Hypotension** (having blood pressure that is lower than normal)
- **Hyponatremia** (sodium level in your blood that is lower than normal)
- **Worsening of kidney function** in patients with heart failure

Tell your healthcare provider if you have any side effects that bother you or do not go away.

The risk information provided here is not comprehensive.

How to get more information:

- Talk to your healthcare provider or pharmacist
- Visit www.KERENDIA.com to obtain the FDA-approved product labeling
- Call [1-888-KERENDIA](tel:1-888-KERENDIA)

You are encouraged to report side effects or quality complaints of products to the FDA by visiting www.fda.gov/medwatch or calling 1-800-FDA-1088.

Please see the [Prescribing Information](#) for KERENDIA.

Please see additional Important Safety Information and Important Facts about KERENDIA throughout.



Dosing

It's important to take
KERENDIA as prescribed.



KERENDIA is a **once-daily** oral tablet. You should swallow the tablet whole with or without food.



If you are unable to swallow a whole tablet, KERENDIA may be **crushed** and **mixed** with water or soft foods such as applesauce immediately prior to use and taken orally.



It is important that you **avoid eating grapefruit** or **drinking grapefruit juice** as it may increase KERENDIA levels in your blood.



Take KERENDIA as prescribed and do not start or stop any medicine before talking with your healthcare provider. Check with your healthcare provider or pharmacist if you're not sure.

If you miss a dose of KERENDIA, take your prescribed dose as soon as you remember before the next scheduled dose. **Do not take 2 doses on the same day to make up for a missed dose.**

- Important Safety Information (cont'd)**
- What are the possible side effects of KERENDIA? KERENDIA may cause serious side effects, including:**
- **High potassium levels in your blood (hyperkalemia).** Your healthcare provider will check your potassium level before and during treatment with KERENDIA
 - **Worsening of kidney function in patients with heart failure.** Your healthcare provider will measure your kidney function before and during treatment with KERENDIA

Please see additional Important Safety Information and Important Facts about KERENDIA throughout.



Storage



Store KERENDIA at **room temperature** between 68 °F and 77 °F (20 °C and 25 °C).



Keep KERENDIA and all medicines out of reach of children.

Important Safety Information (cont'd)

The most common side effects of KERENDIA include hyperkalemia (high potassium level in your blood), hypotension (low blood pressure), and hyponatremia (low sodium level in your blood). Worsening of kidney function was also included in patients with heart failure.

Savings and Support

Free Trial Voucher Program



New patients can get up to 30 days of KERENDIA at no cost through the KERENDIA Free Trial Voucher.*

*Terms and Conditions apply.



Scan QR or click
www.KERENDIAfreetrial.com
for more information or call
1-888-KERENDIA.

Please see additional Important Safety Information and Important Facts about KERENDIA throughout.



Savings and Support (cont'd)

If you have Medicare, consider the following Medicare programs to save on costs:

Medicare Extra Help

Medicare Extra Help, also known as Low Income Subsidy, is a program for people with low income. It helps cover the cost of Medicare Part D drug plans – like premiums, deductibles, and copays.

To apply or learn more, call **1-800-772-1213** or visit ssa.gov/extrahelp.

Medicare Prescription Payment Plan

This plan allows you to spread out your out-of-pocket costs, which are capped at \$2,100 every year, so you don't have to pay them all at once.

Contact your plan to learn more

If you have commercial insurance:



Pay as little as \$0 with the **KERENDIA Copay Savings Card**

Eligible commercial patients may pay as little as \$0 per month for KERENDIA.*



Scan QR or click KERENDIASavings.com to get started

*Patients are eligible if they are commercially insured. Benefit limitations apply. Patients who are enrolled in any type of government insurance or reimbursement programs are not eligible. Full terms and conditions apply.

Please see additional Important Safety Information and Important Facts about KERENDIA throughout.



Savings and Support (cont'd)



Save on your KERENDIA prescription with BlinkRx

BlinkRx is a **digital pharmacy** that looks for and applies eligible savings based on your insurance. BlinkRx will deliver your KERENDIA prescription with fast, free home delivery. Ask your doctor to send your prescription to BlinkRx, or call **1-866-839-0766** to move your prescription there.

Important: Once prescribed or transferred, you will get and **must respond** to the call/text from BlinkRx to receive your KERENDIA prescription.

Bayer US Patient Assistance Foundation

If you cannot afford your prescription medication, Bayer may be able to help.

The Bayer US **Patient Assistance Foundation** is a charitable organization that helps eligible patients get Bayer prescription medicine at no cost.

Please contact the program at **1-866-2BUSPAF (228-7723)** Monday–Friday, 9:00 AM–6:00 PM ET or visit the foundation website at **www.patientassistance.bayer.us** for information to see if you may qualify for assistance.



Bayer US **Patient Assistance Foundation**



**KERENDIA
Helpline Support**

Questions about financial support?
Please call **1-888-KERENDIA (537-3634)**

Please see additional Important Safety Information and Important Facts about KERENDIA throughout.



**Ready to get started
with KERENDIA?**



Scan the QR
code or click
[KERENDIA.com](https://www.kerendia.com)
to learn more



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